Executive Proclamation

State of South Dakota

Office of the Governor

Whereas, The legendary rock band KISS has sold more than 80 million albums, charted 34 Gold Records, and inspired countless bands with their trademark face paint, costumes, and sound; and,

Whereas, KISS, whose classic hit *Rock and Roll All Nite* became a rock anthem for an entire generation of fans; and,

Whereas, Fans, known as The KISS Army, number in the thousands around the globe; and,

Whereas, KISS has tirelessly supported the brave men and women who wear the uniform of the United States of America with performances, base visits, and video tributes; and,

Whereas, KISS is kicking off the Sturgis Rally with a concert that includes all the incredible pyrotechnics and fireworks display for which the band is famous; and,

Whereas, The Mount Rushmore state, home of the four great faces carved from rock, welcomes four more great faces who made rock history:

Now, Therefore, I, M. Michael Rounds, Governor of the state of South Dakota, do hereby proclaim August 4, 2008, as

KISS ROCK & ROLL DAY

in South Dakota.

In Witness Whereof, I have hereunto set my hand and caused to be affixed the Great Seal of the state of South Dakota, in Pierre, the Capital City, this Thirty-first Day of July in the Year of Our Lord, Two Thousand and Eight.

M. Michael Rounds, Governor

Attest:

Chris Nelson, Secretary of State